



MNIKELO MANGCIPHU - Profile
Member of Soweto Wine Festival
Owner/Manager of Morara Wines,
Soweto



As an active co-member of the Soweto Wine Festival, Mnikelo is also kept very busy as the Owner/Manager of Morara Wines, the first and only Wine Shop based in Mofolo Central in Soweto. Morara Wines was founded from the very first Soweto Wine Festival back in 2005.

Mnikelo qualified and worked in the accounting field for more than 10 years. He has acquired extensive experience in financial reporting and management in retail and wholesale. He was involved in the bulk distribution and supply of perishables, dry groceries etc. to all government departments.

As a person who runs and owns the only wine outlet in Soweto, he is very excited about the strides that are being made in popularising the culture of drinking wine in the township. However, as a small shop in Soweto, with a zero marketing budget, relying solely on word of mouth, he feels strongly that the Standard Bank Soweto Wine Festival has the necessary muscle to reach and cover a wide range of wine enthusiasts.

Mnikelo believes that as the festival provides a great opportunity for Sowetans to meet, taste and interact with the people behind the wine brands, this is an experience not to be missed.

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